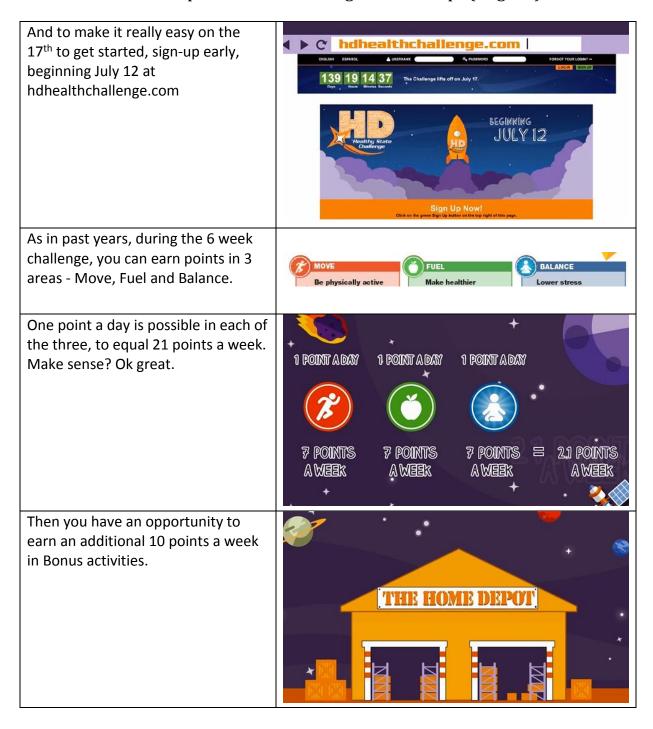
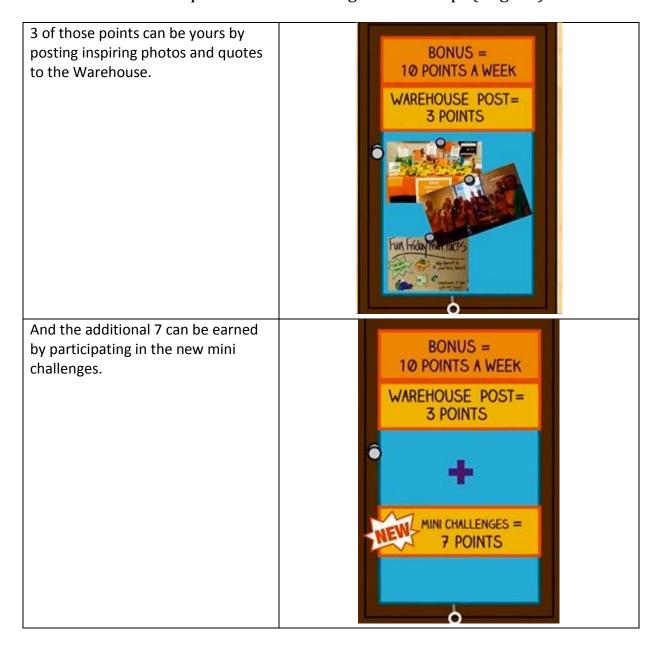
Script **Visuals** The 2017 Healthy State Challenge marks our 7th year of Moving, Fueling and Balancing our way to better health. And to kick it up a notch, we have added some out-of-this-world enhancements: \$1,000 cash prizes, & mini challenges! So mark your calendars, as you will not want to miss blast off on July 17th. BEGINS





So lets quickly go through that again....On a weekly basis we have up to 21 core points available in the Move, Fuel & Balance categories and then you have an additional 10 bonus points available by posting on the warehouse & participating in the Mini challenges. For a whopping total of 31 points a week! Just remember once you earn your points, go online at hdhealthchallenge.com and track them! You will only be able to track the current week and the prior week, so don't miss out.



Ok, now that we got points behind us, you might be asking yourself, so what are these new Mini Challenges? They are three different ways to get involved during the Challenge to focus on a very specific area to improve your health.



Lets start with the Plank Mini
Challenge... During this mini
challenge, you will learn how to
plank. This is not some crazy outer
space move. It is a simple move you
do on the floor that will help you
build strength in your core, upper
and lower body. And best of all, you
don't need any equipment —all you
need is a bit of ground space.

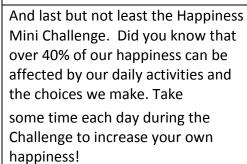


Next we have the Sugar Mini Challenge. In this mini challenge, you will learn how much sugar you are actually eating and ways to reduce your overall sugar intake.



Sugar is hidden in all kinds of unexpected places—even "healthy" foods can be full of sugar—so you might be surprised.

Sugar has been called the single worst ingredient in the modern diet, leading to weight gain, elevated blood sugar and high blood pressure.



That about wraps up the new mini challenges...so lets move to the green stuff...How to win \$1000!!!!







First though, lets not forget why we set off on this mission to begin with - to improve our health. We have The Healthiest State title up for grabs again this year, for the state earning the highest number of average points during the challenge. So make sure to grab a coworker and participate in the Challenge together, so your state can win the title. Ok, ok, now onto the green...

At the end of the Challenge all of your points earned will equal an entry into the \$1,000 sweepstakes – so the more points you earn the more chances you have to win. One lucky Associate from each state, will be randomly drawn to win a cash prize of \$1,000. And ten, yes you heard right, TEN! associates from the Healthiest State will win \$1,000 each.





If that is not motivation, I am not sure what is. So mark your calendars and don't forget to sign up beginning July 12 at hdhealthchallenge.com

* JULY 12
hdhealthchallenge.com

Wishing you much success on your flight plan to move, fuel and balance your way to better health.

